



Annual
Public
Forum

20
23

September 19-20, 2023, at the Hotel Washington – Washington, DC EVENT SPONSORSHIP LEVELS

Founded as a unique Public-Private partnership, MDIC brings together key stakeholders from across the ecosystem to collaborate on solutions to complex challenges throughout the total product lifecycle. Harnessing the collective talents of medical technology manufacturers, researchers, regulators, payers, patients, health care providers, MDIC’s vital work moves everyone forward for better patient care.

Sponsoring the MDIC 2023 Annual Public Forum provides a vehicle to reinforce your organization’s commitment to advancing the medical technology sector for the benefit of all.

Sponsorship Benefits	Platinum \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$10,000	Friend \$5,000
Recognized as sole Platinum sponsor at the 2023 Annual Public Forum in all media, on signs during breakfast on both days, and an invitation to make brief remarks at the beginning of Day Two	X				
Recognized with all Gold sponsors at the 2023 Annual Public Forum in all media and materials, and on signs during breakfast on both days	X	X			
Recognized with all Silver sponsors at the 2023 Annual Public Forum in all media and materials	X	X	X		
Complimentary registrations to 2023 APF	5	3	2	1	
Sponsor mentioned in event announcements	X	X	X	X	
Banner ad locations in mobile app and online event portal (accessible to all participants)	All app options and on web portal	All app options and on web portal	App home, agenda, and web portal	App home and attendee profile pages	Web Portal
Recognition on all sponsor lists for the event (e.g., print, event signage, event website)	Logo (Most prominent)	Logo (Most prominent)	Logo (Prominent)	Logo	Logo
Sponsor Ribbons on badges	X	X	X	X	X

Annual Public Forum presentations and topics are selected independently – not based on or influenced by donors or sponsors. MDIC does not give supporters the rights to assign, review, or edit content. No donor or sponsor can direct MDIC’s activities, programs, or work products.



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September 19-20, 2023, at the Hotel Washington – Washington, DC EXCLUSIVE SPONSORSHIP OPPORTUNITIES

In addition to the primary MDIC 2023 Annual Public Forum sponsorship opportunities, we are pleased to offer the following exclusive sponsorship opportunities. Recognition for each option below includes the sponsor logo appearing in the session description on the event app and online event portal.

Networking Reception - \$20,000 *(one available)*

The first day of the MDIC 2023 Annual Public Forum will conclude with an evening networking reception at the incomparable VUE Rooftop. Located on the 11th floor of the conference venue, VUE Rooftop offers unparalleled views of the White House and Washington Monument that won't soon be forgotten.

This sponsor will be recognized on reception signs and acknowledged during announcements where they will have the opportunity to welcome guests during brief, remarks (90 seconds).

Keynote Speaker - \$10,000 *(one available)*

MDIC is thrilled to have Pulitzer Prize winning science staff writer for *The Atlantic*, **Ed Yong**, deliver a keynote session at the MDIC 2023 Annual Public Forum. The sponsor will have the opportunity to introduce Mr. Yong and provide brief remarks (90 seconds).

Networking Luncheon - \$5,000 *(two available)*

There will be two networking luncheons at the MDIC 2023 Annual Public Forum. Networking Luncheon Sponsor will be mentioned during the session preceding lunch and recognized on individual signs.

Registration Table - \$5,000 *(one available)*

Upon arriving at the MDIC 2023 Annual Public Forum, all attendees will check in at the registration table to receive their badge and any event materials. Display corporate logo at the registration table with the opportunity to provide corporate literature and/ or commemorative gift.

Networking Breaks - \$2,500 *(three available)*

There are three networking breaks during the MDIC 2023 Annual Public Forum. Sponsor(s) will be mentioned during announcements for each break and recognized on signs at refreshment stations.

**For more information and to discuss sponsorship opportunities,
please contact Todd West at twest@mdic.org.**

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